

Search Engine Optimization of the
website of a candidate to be a President
of Costa Rica

www.berrocal2010.org

Partido Liberacion
Nacional 2009



Mr. Fernando Berrocal is a well known and respected public figure in Costa Rica. He is a Journalist as well as a Lawyer and International Consultant among many other designations. He was Ambassador in Rusia and was Minister of the Presidency and during Oscar Arias' government was his Minister of Security. He also was Ambassador representing Costa Rica on the United Nations (UN) and became President of the Security Council of the U.N. He decided to go into the run for the Presidency and on the Pre-Elections he gave his support to actual President Laura Chinchilla.





This was his website positions in Google at the beginning of our SEO expert services:

Keyword	Position	Best	Date
✓ candidato presidencia Costa Rica	--	--	27/01/2009
✓ elecciones Costa Rica 2010	--	--	27/01/2009
✓ Femando Berrocal	--	--	27/01/2009
✓ Partido Liberacion Nacional	--	--	27/01/2009
✓ Precandidato Presidencial Costa Rica	--	--	27/01/2009
✓ Presidente de Costa Rica	--	--	27/01/2009

Then Mr. Berrocal introduced strong changes in the way to do politics in Costa Rica strongly using Internet and social networks:



And of course doing S.E.O. for his main elections campaign website www.berrocal2010.org

ANDRES ZAMORA - VIP

From: andresz@racsa.co.cr on behalf of ANDRES ZAMORA - VIP COSTA RICA REAL ESTATE SERVICES [andresz@racsa.co.cr]
Sent: sábado, 07 de febrero de 2009 11:16 p.m.
To: @fernandoberrocal.org
Subject: WWW.BERROCAL2010.ORG - ESTRATEGIA DE INTERNET Y SEO - PRIMER INFORME.!

Estimado
Lic. Fernando Berrocal Soto,
 Precandidato a la Presidencia de la Republica de Costa Rica
PARTIDO LIBERACION NACIONAL
 Presente.

Primero que todo quiero agradecerle el haber dejado en nuestras manos la colaboración con su equipo tecnológico y de campana en lo relacionado con la Estrategia y Posicionamiento (SEO) de Internet de su sitio

And these our Results:

SEO Test Results

Here are the results of your optimization test:

Page Tested: berrocal2010.org/
 Keyword Tested: **Precandidato Presidente Costa Rica**
 Redirected Via [301] : www.berrocal2010.org

Results: EXCELLENT
 You scored a total of 36 points out of a possible 40 for this keyword! See Details below.

TEST THIS PAGE WITH THE [ADVANCED SEO DOC](#) - FREE

Some samples of the new positioning through S.E.O.:

Fernando Berrocal
Jefe de campaña
José Manuel Gutiérrez: abogado y exembajador adjunto de Costa Rica antes las Naciones Unidas.
Gerente de campaña
Carlos Enrique Berrocal: ingeniero e hijo del precandidato.
Director ejecutivo
Alexánder Pinto Rodríguez : publicista y periodista. También coordina los asuntos territoriales.
Tesorero de la campaña
Moisés Fachler: fue tesorero del PLN Coordinadores de Planes y Programas
Rodolfo Silva y Rodrigo Carreras : exministro de Transportes y exvicecanciller, respectivamente.
Coordinación de comunicación
Jorge Casasola, José Moya y Roberto Miranda: economista, publicista y cineasta, respectivamente.
Coordinador de medios alternativos (Internet)
Mario Fachler: empresario en la materia.
Trabaja junto a Andrés Zamora y Javier Berrocal (hijo del precandidato).

Andrés Zamora

Internet Realtor – SEO (Search Engine Optimization) and Internet Marketing Expert

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HAVE A GREAT POSITION IN INTERNET!!!

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